



APPLICATION FOR COMPANY MEMBERSHIP

Privileges and Benefits on Reverse Side

Mail To: CPRS, 7971 Freeport Blvd., Sacramento, CA 95832-9701 • 916/665-2777 • fax 916/665-9149

Company memberships are available to commercial and/or professional firms, persons or organizations offering products and services related to the park, recreation and leisure services field. For \$415 per year, company members are entitled to general membership privileges as well as special privileges made available to company members.

The information below will appear in the Buyer's Guide of the *California Parks & Recreation* magazine. Description of product/service may not exceed 16 words. If description exceeds 16 words, CPRS reserves the right to edit your copy:

Name of Firm _____

Voting Member _____ Title _____

**Voting member: Please select a section affiliation from #2 on the reverse side of this form*

Address _____ City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

Please type your company product/service description below (16-word maximum)

Signature _____ Date _____

Please list the names and addresses of additional representatives of your company you want placed on our mailing list to receive subscriptions to Society publications.

Do you want these representatives listed in the Buyer's Guide? Yes Not necessary

Representative _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

Email _____

Representative _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

Email _____

Method of Payment Check Credit Card Visa MasterCard AmEx Exp. Date _____

Signature _____ Acct. # _____

MEMBERSHIP BENEFITS

- One Voting General Membership in the California Park & Recreation Society.**
- Section Affiliation: you have the option of receiving information from any one of the Primary Sections below:**
(check one - **California Members Only**):
 - Administrators
 - Educators
 - Students
 - Park Operations
 - Aging (\$5 additional)
 - Recreation Supervisors (\$5 additional)
 - Aquatics (\$5 additional)
 - Therapeutic Recreation (\$5 additional)
 - No Section Desired

Secondary Section (Optional): Members may join a second section for an additional fee. You will receive membership privileges with your secondary section except the right to vote and hold office. Choose only one secondary section below.

 - \$10 Administrators
 - \$15 Aging
 - \$10 Educators
 - \$15 Aquatics
 - \$15 Recreation Supervisors
 - \$10 Park Operations
 - \$10 Students
 - \$15 Therapeutic Recreation
- Region/District Affiliation**
CPRS has 15 districts and five regions offering you additional training, publications and networking opportunities. Region & District affiliation is included in membership.
- Publications**
 - Up to three annual subscriptions to *California Parks & Recreation* (the official quarterly publication of the Society) sent, at no cost, to your personnel as identified on our mailing list.
 - Three subscriptions to P&R Wired, e-mailed to your personnel as identified on our data base.
 - Company listing in Buyer's Guide section of each magazine.
 - Receive up to three Annual Directory and Resource Guides at no charge (non-member rate \$60 each).
- Reduced Exhibit Show Fee**
\$280 discount on all booths purchased for the annual California & Pacific Southwest Recreation & Park Training Conference Exhibit Show.
- Buyer's Guide**
Listing in the Buyer's Guide published four times a year in the *California Parks & Recreation* magazine. Includes listing of firm name, address, phone number and 16 word description of products and services.

- Business Promotion Referral Services**
CPRS encourages members to purchase products or services from company members. Also referrals will be made from inquiries received at the CPRS office.
 - Special Research**
 - CPRS will work in collaboration with members on market research at cost of service provided.
 - Appropriate credit and recognition will be given to members in any publication, manuals, brochures, etc., as a result of such research as approved by the CPRS Board of Directors.
 - Advertising Discount***
Company members will receive a 15% discount on ads placed in the *California Parks & Recreation* magazine.
 - Mailing Labels**
Members may rent mailing labels and lists of Society members at the rate of \$55 per thousand. Nonmember rate is \$155 per thousand.
 - Web Site Link**
Company Members are listed on the CPRS website at **www.cprs.org**. Members may link their own sites to CPRS free of charge.
- * CPRS advertising policy: "The Publisher reserves the right to refuse any advertising or cancel existing contracts that in its opinion does not conform to standards of the publication at any time. The Publisher reserves the right to add "advertisement" to any ad. Publisher assumes no liability for errors in key numbers or in its Advertisers' Index. Advertiser or agency assumes liability for all content of advertisement as printed."

14% of your membership dues goes towards a subscription to the **California Parks & Recreation** magazine. *In the past, association dues generally have been deductible as a professional or business expense. The Omnibus Budget Reconciliation Act of 1993, signed into law on August 10, 1993, eliminates the deductibility of lobbying expenses, including the portion of dues paid to a professional association attributed to lobbying. Although the Internal Revenue Service has not yet clearly defined "lobbying" expenses, it is estimated that 10% of your dues are nondeductible for federal tax purposes only. Please consult your tax advisor for further information.*