

District 1 Spotlight Program 2024

John Allred, City of Cotati

John Allred has been an invaluable member of the Cotati community for decades. He has volunteered and been involved with the production of the annual Cotati Kids Day Parade and Festival in some capacity since its start in 1992. He started by helping with a local 4-H group's parade entrance and then joined the Cotati Chamber of Commerce board of directors and helped to produce the event before the City of Cotati took it over. For approximately the past 15 years, John has been the voice of the parade as the emcee, which has become a Kids Day tradition. Each year, locals can recognize his famous cowboy hat up on the stage as countless parade entrants strut down Old Redwood Highway. Cotati Kids Day wouldn't be what it is without John and his infectious smile and charm.

But John's generosity doesn't stop with Cotati Kids Day. He has served on several community boards and committees including the Cotati Chamber of Commerce, the Cotati Arts Council, the Cotati Philharmonic, and the Cotati Historical Society, in which he is currently serving as the Board Collections and Restorations Consultant. During this time, he helped produce the Cotati Jazz Festival for 15 years, volunteered with the Cotati Accordion Festival, helped secure the City's Athena statue that resides downtown, and helped run the annual Kids Day bingo and pasta fundraiser for several years. Possibly his most notable effort was when he called upon his personal friend Huey Lewis to perform at a fundraiser to help rebuild a Cotati preschool that burned down. John has also been recognized as the Citizen of the Year and Community Ambassador of the Year by the Cotati Chamber of Commerce and Business of the Year by the Rotary Club, for his frame shop, Professional Framing Services, which has been open since 1997.

When talking with John about all he's done for the community, he said, "I do it out of love and care, not for recognition. If you want to feel at home, participate. And I'd rather be a part of something than watch it."

Outside of serving his community, John enjoys attending concerts, traveling, and spending time with his dog Benny. The City of Cotati is lucky to have such a

dedicated community partner and friend. Thank you John for your continued support and dedication to making Cotati a better place to live, work, and play.





