

January 19-20, 2023
Los Altos Community Center

DIRECTOR'S ACADEMY

building your core

Enhance your leadership skills through education centered upon CORE leadership competencies and their application through innovative and practical leadership techniques.

CORE 2023



Innovation

Creating new and better ways for your organization to be successful. Adapting to change and engaging in continuous learning and critical thinking to promote personal growth as well as agency excellence.



Interpersonal Skills

Strengthening the skills required to effectively communicate, interact, and work with a variety of individuals and groups.



Strategic Thinking

Honing your capacity for thinking conceptually, imaginatively, systematically, and opportunistically with regard to the attainment of success in the future.



Risk Management

Being informed and mindful of potential risks and what could go wrong during both the expected and the unexpected.

**Open to those
interested in
becoming or
enhancing their skills
as an agency Leader!**

**Discover resources
you can use to
advance not only
your career, but your
agency as well!**

**Take your skills
to new heights in
this new learning
environment!**

Register NOW!

CONTACT US

CPRS HQ
marina@cprs.org

CPRS ADMIN SECTION
nick.calubaquib@cityofwatsonville.org


cprs
advancing california's
park & recreation profession


cprs
administrators

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Academy Schedule

THURSDAY, JANUARY 19, 2023

10:00am - Welcome and Opening Keynote

11:30am - Learning Lunch

1:00 - 3:00pm - Learning!

- *Core: Interpersonal Skills - Emotional Intelligence**
- *Core: Interpersonal Skills - Mentorship**

3:00 - 3:15pm - Brain Break

3:15 - 5:15pm - Learning!

- *Core: Risk Management - All things OSHA**
- *Core: Risk Management - The PR of Risk Management**

6:00pm - Happy Hour & Networking

FRIDAY, JANUARY 20, 2023

8:00am - Coffee & Conversations

8:30 - 10:30am - Learning!

- *Core: Strategic Thinking - Is Your Department a Strategic Priority?**
- *Core: Strategic Thinking - Scenario Planning**

10:30 - 10:45am - Brain Break

10:45am - 12:45pm - Learning!

- *Core: Innovation - Embracing Experimentation**
- *Core: Innovation - Creative Problem Solving**

12:45 - 2:00pm - Closing Keynote and Lunch

*CORE focus as of December 1, 2022;
specific topic subject to change.

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Opening & Closing Keynote..

Meg Doag



Meg is a visionary, proven leader in both local and national arenas, passionate about empowering other leaders to drive change, get better results, and solve organizations' most complex problems. Meg integrates her personal success as an executive with her passion and talent for transforming other leaders to achieve a track-record of successful executive clients and organizational leaders in non-profit and for-profit sectors. Meg loves sparking transformation and inspiring other leaders through her work with clients, writing, University teaching, and speaking engagements at national conferences and gatherings of leaders.

Lodging...

Courtyard by Marriott Sunnyvale Mountain View

Our room block is set up for Thursday night, January 19, 2023.

Room rate: \$199

Parking: Waived!

Deadline to book your room is January 13... don't delay!

Book your room today!

Register NOW!



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