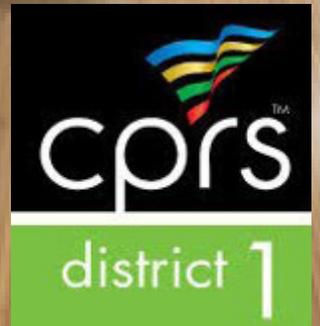




# SPONSORSHIP INFORMATION



# Bowling for Parks – Sponsorships

## WHAT IS CPRS?

The California Park & Recreation Society's mission is to advance the park and recreation profession through education, networking, resources, and advocacy. District 1 is a division of CPRS composing of 9 counties from Marin to the Oregon border. As a district, our primary aim is to provide our membership with educational, networking, and leadership opportunities and promote state-wide public policy programs and initiatives.

## ABOUT THE PROGRAM

A bowl-a-thon to support CPRS District 1. A program for our entire membership to get involved, enjoy friendly competition, create a fun social opportunity, and support our annual fundraising goals. Bowling for Parks is our primary event for raising funding to support our initiatives year-round.

The Bowling for Parks program will culminate at Strike Night, held on Saturday, November 13, 2021, from 5:30-9:00 p.m. at the Epicenter in Santa Rosa, where local park and recreation professionals will participate. As part of the event, all participants receive a chance to play three games to help raise funds and enjoy food, beverages, and a chance to win prizes. We are looking for sponsorship commitments to help cover the administrative and event costs, so our bowler's hard-earned pledges directly support our local communities through education, networking, resources, and advocacy.

## BENEFITS OF SPONSORING

By becoming a Bowling for Parks sponsor, you will have the opportunity to brand your company as one of the defining leaders and partners in the parks and recreation community. Being a sponsor allows your organization to establish and continue lasting relationships with parks and recreation professionals. Your sponsorship will have a positive and lasting impact on the local community by supporting the training and development of individuals who manage community-based:

- Parks & Open Space
- Senior Centers
- Aquatic Facilities
- Childcare Programs
- Recreation Therapy
- Arts & Culture
- Community Centers
- Sports & Fitness
- Summer Camps
- Special Events
- Health & Wellness
- and many more!

All sponsorship dollars are invested directly into CPRS District 1 to support the CPRS mission in developing strong community leaders.



## SPONSORSHIP PACKAGES & BENEFITS

Your organization can support Bowling for Parks through a....

### 1. Monetary Donation

- Sponsor a frame (\$300)
- Sponsor a round of drinks (\$500)
- Sponsor one lane (\$1,000)
- Sponsor one game (\$2,500 - limited)
- Sponsor a meal\* (\$4,000 – limited)
- Flat donation (custom)

### 2. In-Kind Contribution\*\*

- Donating a Raffle Prize
- Donating a Silent Auction Prize

	TWINKLE TOES SPONSOR \$100+	ALLEY CAT SPONSOR \$500+	PIN PAL SPONSOR \$1,000+	KINGPIN SPONSOR \$2,500+	'THE DUDE' SPONSOR \$4,000+
Special recognition by emcee at Strike Night.	X	X	X	X	X
Acknowledgment on District 1 social media.	X	X	X	X	X
Logo displayed on sponsor cards at lanes/tables at Strike Night.		X	X	X	X
Ability to hang one sign or banner at Strike Night.			X	X	X
Business hyperlink sent to all District 1 members as part of event re-cap.			X	X	X
Ability to have company logo displayed on TV monitors at Strike Night.				X	X
Company may set-up display or informational table at Strike Night.				X	X
Complimentary Strike Night admission for two (2) guests.***				X	X
Ability to address the event participants at Strike Night.					X
Exclusive gift from CPRS District 1.					X
Complimentary Strike Night admission for an additional four (4) guests, (6 guests total).***					X

\*Sponsorship must be received by November 1, 2021.

\*\*Sponsorship level is determined by the estimated value of the donation.

\*\*\*Admission includes: Assigned bowling lane for the night, drink ticket, raffle entry, buffet meal, access to Sky Lounge, pool tables, and Ax Throwing Area (age 14+).



## **-CONTACT INFORMATION-**

General information regarding Bowling for Parks & Strike Night:

Matt Milde, Recreation Supervisor - City of Healdsburg

[mmilde@ci.healdsburg.ca.us](mailto:mmilde@ci.healdsburg.ca.us) or (707) 431-3128

Sponsorship Packages & Benefits:

Nicole Lowery, Recreation Coordinator - City of Santa Rosa

[nlowery@srcity.org](mailto:nlowery@srcity.org) or (707) 543-3298

