CPRS Monitoring Report

Policy: 4.0
Title: Global – Purpose and Outcome
Report Type: Internal
Responsible: Stephanie Stephens
Monitoring Period: May 2021 – April 2022
Date Reported: Interpretations presented May 2021
Updates shared January 6, 2022

Policy 4.0
The California Park & Recreation Society exists so that members are successful. These ENDs will be achieved in a manner that represents good value for the resources invested.

Compliance with this policy will be achieved when the following outcomes are realized (interpretation):
Policies nested within these ENDs are found to be in compliance.

Policy	Title	Met / Unmet
4.1	Member Dedication – Members are dedicated in strengthening community	
4.2	Member Support – Members have the skills, knowledge, support and networks they need	
4.3	Advocacy – Members make effective use of tools needed to position parks and recreation as a vital community service	

CPRS Monitoring Report

Policy: 4.1
Title: Member Dedication
Report Type: Internal
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Policy 4.1
Members are dedicated in strengthening community.

#	Interpretation	Objectives	Performance Indicators
1	Members demonstrate through their agencies' and individual actions, they are strengthening community both with their constituents and within CPRS	External: • Successful community engagement and testimonials supporting positive impacts through parks and recreation are collected and shared • Create and promote interactive platforms where members can share successful and ongoing engagement with their communities Internal: • Provide opportunities to engage members within the CPRS Community • Through interactions/participation with allied partners and associations, implement key initiatives that support member success	Parks Make Life Better month, July 2021 • Updated proclamation shared membership wide • Partnered with Agents of Discovery for 3rd year to promote healthy, active outdoor play using technology • Campaign to collect photos/proclamations currently under way via the A-Team ZOOM continues to be meeting platform of choice for HQ, Regions, Districts and Sections JEDI online community launched; Dr Taylor (CSU Fresno) has been regularly adding items to the community library National Fitness Campaign Partnership and Greenfields 75th Anniversary Grant program currently underway; full reporting at final monitoring report

CPRS Monitoring Report

Policy: 4.2
Title: Global
Report Type: Internal
Responsible: Stephanie Stephens
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Policy 4.2
Members have the skills, knowledge, support and networks they need.

#	Interpretation	Objectives(s)	Performance Indicators
1	SKILLS: Members have the skills they need to advance in the profession	Develop leadership skills: • Develop HQ specific leadership meetings for Region/District/Section leaders to better understand resources available to them through HQ	
		CAP Tool Curation and Development: • Develop and implement the Impact Calculator; anticipated launch of March 2022	CPRS Impact Calculator Steering Committee launched in May, 2021 Sub committees have been formed and will be meeting through the end of the year Anticipated beta testing of the tool at CPRS CONNECTIONS Conference & Expo; full launch of tool anticipated in late spring 2022
		• Curate JEDI specific tools for member download and use	JEDI Task Force (from State Board) launched meeting inviting 30 interested CPRS members to help kick start the JEDI Counsel; meeting was hosted in July 2021. Group will meet monthly; progress reports to be shared with Board quarterly. See full Task Force report; HQ has been supporting Task Force throughout.
		Promote skill attainment: • CPRP/CPRE program promotion	Several sessions on benefits of CPRP/CPRE certification are planned for Connections 2022; Rec Section is hosting an intensive on just this topic.

	KNOWLEDGE: Members view CPRS as their preferred source of professional development; Members rate CPRS education and training programs as high quality and high value	Training/Education: • Through Education specific listening tours, gather input and develop a comprehensive Education Plan that includes education provided by HQ, Regions, Districts and Sections; plan goals to be implemented in FY 2022-23. Recognition: • Assist in recognizing outstanding member driven education programs	HQ staff have/will be conducting a series of Listening Tours, gathering feedback on the Membership Journey and Education Programs offered at all levels of CPRS. Region 1 – July 20, 2021, Woodland Region 2 – November 9, 2021, Morgan Hill Region 3 – November 8, 2021, Bakersfield Region 4 – TBD Region 5 – November 2, 2021, Aliso Viejo See attached for a full report of all 4 listening tours and feedback received. Board 100 Awards launched in December, immediately following the close of the CPRS Awards program.
3	SUPPORT/NETWORKS: Members feel supported by HQ, State Board, and Region/District and Section leaders and connected with one another	Technology: • Provide tools to engage members in online conversations, information sharing and blended learning opportunities • Support Region, District and Sections in providing online programs and blended learning opportunities • Provide training on tools available to members and leaders through CPRS HQ (i.e. online communities, member directories and buyers guide, website resources) Support: • Assist with Past President Strike Team development and deployment Ownership Linkage: • Support BOD goals around Ownership Linkage	ZOOM continues to be meeting technology of choice; HQ team supports R/D/S by scheduling meetings and providing technical assistance/training as requested. Strike Team held online forum June 30 with 63 individuals participating; Team is submitting a session for conference to introduce themselves to more members. Susan is on Member Linkage task force John and Ace supporting Board with social media campaign

CPRS Monitoring Report

Policy: 4.3
Title: Global
Report Type: Internal
Responsible: Stephanie Stephens
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Policy 4.3
Members make effective use of tools needed to position parks and recreation as a vital community service.

	Interpretation	Objective(s)	Performance Indicators
2	Members promote the value of the park and recreation profession as a vital community service to their decision makers and their communities	External Messaging: • Promote PMLB Month, offering resources for members to implement/promote; ensure PMLB key messages reflect goals and strategies outlined in CAP • Recognize outstanding people, programs and services through annual Awards Program Internal: • Support the JEDI Council and tool curation/development/training • Develop training around using the Impact Calculator to 'tell the P&R Story' in communities • Continue legislative advocacy to promote and support the P&R profession through support to the A-Team	Parks Make Life Better month, July 2021 • Updated proclamation shared membership wide • Partnered with Agents of Discovery for 3rd year to promote healthy, active outdoor play using technology • Campaign to collect photos/proclamations currently under way via the A-Team CPRS Awards Program closed in December 97 applications received and are currently being reviewed. This is up compared to 2020, but still down from our typical 130+ applications pre-covid. Stephanie is key member in JEDI task force/Counsel development Stephanie is key member of CPRS Impact Calculator Steering Committee A-Team continues to grow and strengthen; have developed 2 quarterly newsletters through Communications Committee; Online community

			promoted to members with several discussions and library items recently added by Dr Taylor (CSU Fresno)