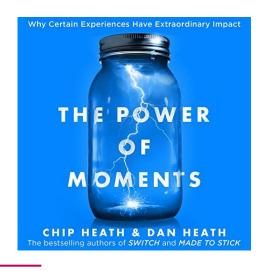


# A NEW LOOK AT HIRING

Parks & Recreation Edition







# Transitions Culture Clarification Consistency

# **The Great Resignation - Adobe Survey**

Rachel King-Fortune Magazine-August 26, 2021

3,400 enterprise workers

Gen Z 18-24

Millennials 25-39

More than half Gen Z workers plan to pursue a new job in the next year—more than any other generation. They are the least satisfied generation at work, with only 56% satisfied with work/life balance and 59% with their job overall.

Gen Z (57%) and millennials (54%) feel most pressured to be always available and are most likely to describe their job as repetitive (65% and 58%, respectively) and tiring (65% for both).

### Fend off Burnout

Positive Experiences

Mental Health Resources

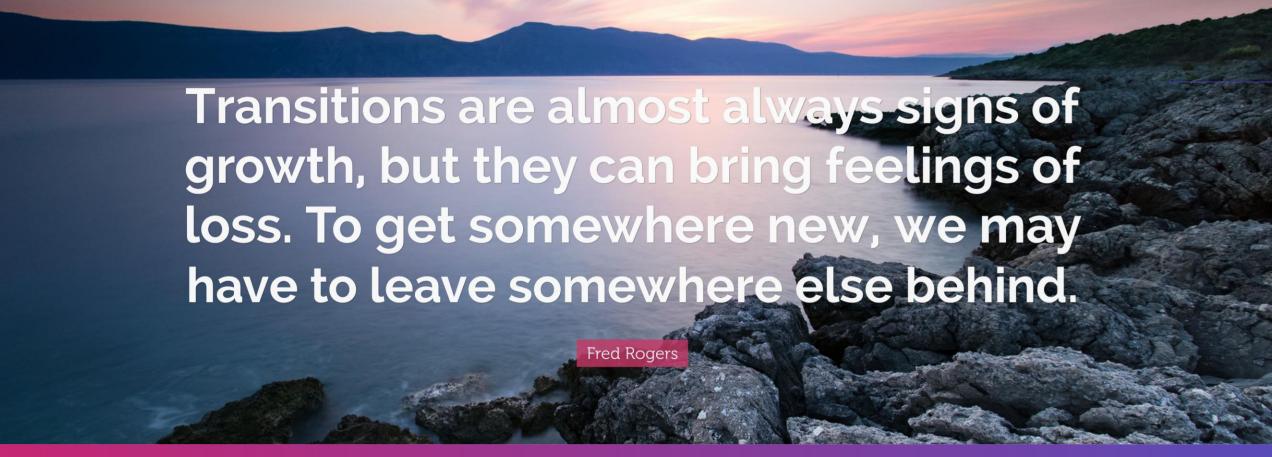
**Digital Mindset** 

Employee Experience Solutions via Qualtrics

(SHRM)

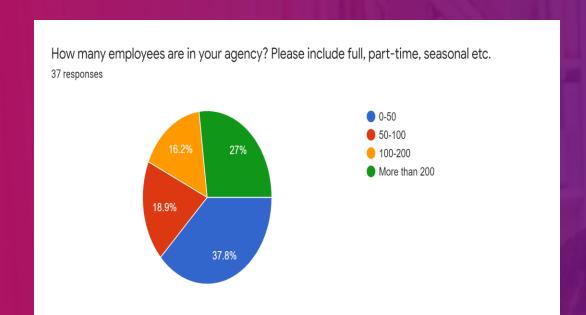
**Hybrid Work Environment** 

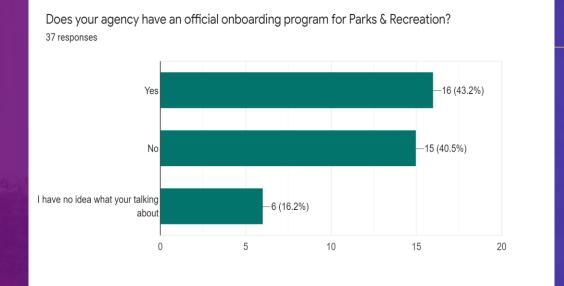
Research Trends/Explore the Non-Typical



# **Transitions**









# **Connection = Retention**

# What is drawing people to corporate jobs?

- Compensation
- Potential for growth succession planning
- Workplace environment
- Remote work opportunities
- Workplace benefits
- Why are people choosing fast food over parks & recreation? How long does it last?
- Onboarding vs Hiring

# What is drawing people to Parks & Recreation jobs?

- Culture
- Previous involvement in sports/recreation
- Compensation
- Create a connection to people
- Remote work conditions, can we adjust.....
- How do we prevent leap frogging from agency to agency or from corporate to government?
  - Successful succession planning, clear goals for each employee
- Blanket Hiring vs Personalized Onboarding

# **HOW TO RETAIN TOP EMPLOYEES**

# HE PROBLEM

### **COST OF EMPLOYEE TURNOVER**

400%

An employee earning \$120,000 annually costs \$480,000 to replace

The cost of replacing high-level or highly specialized employees: 400% of their annual salary



of workers are looking to leave their current jobs 150%

An employee earning \$80,000 annually costs \$120,000 to replace

The cost of replacing mid-level employees: 150% of their annual salary



workers will

change jobs

in the next

30-50%

An employee earning \$40,000 annually, costs \$16,000 to replace



The cost of replacing entry level employees: 30-50% of their annual salary



SO WHAT IS THE SOLUTION?



of employees say employee benefits are "very important" to how they feel about their job and their employer Employees who are

VERY
SATISFIED
WITH THEIR BENEFITS

**4**X

more likely to be

VERY SATISFIED WITH THEIR JOB

# SWERNG!



Midco® Aquatic Center: Ages 15+ Recreation Division: Ages 15+ & 18+



**CLICK HERE FOR DETAILS & TO APPLY!** 





Have questions about working at Collinsville Aqua Park? Check out the FAQ's below for more information. If you still have questions after reading through the FAQ's, email Jessica at jwiedman@collinsvilleil.org.

- · How do I apply to work at Collinsville Aqua Park (CAP)?
  - · Apply online at https://collinsvilleil.applicantpro.com/jobs/
    - For your safety and the safety of our staff, we currently prefer online applications only.
  - You can apply in person by visiting our office during operating hours (Monday – Friday, 8:30 am – 5 pm),
    - If you choose to apply in person, please contact our office ahead of time to ensure our hours have not changed. You can email Jessica at jwiedman@collinsvilleil.org or call (618)-346-7529.
  - · By printing an application from our website and mailing it to

Jessica Wiedman

10 Gateway Dr.

Collinsville, IL 62234

Parks & Recreation Department







### City of Detroit Parks and Recreation Division

looks to fill

### 200 seasonal positions

during job fairs on:

APRIL 9 • 2-6 p.m.

Crowell Recreation Center, 16630 Lahser Road

APRIL 11 • 9 a.m.-2 p.m.

Kemeny Recreation Center, 2260 S. Fort Street

APRIL 12 • 9 a.m.-2 p.m.

Young Recreation Center, 2751 Robert Bradby Dr.

APRIL 17 • 2-6 p.m.

Farwell Recreation Center, 2711 E. Outer Drive

# Sell the Sizzle

Salt Lake County Parks and Recreation 0 Yesterday at 10:36 AM · 3

If you're looking to dive back into the job market, or if you're new to the market, AND you've got swimming skills, we want you to apply with us.

Flexible hours, professional training, and great coworkers.

#PeopleParksPlay #WorkPlayPay







Come join our team!

https:/clearfield.city/job-openings/









### **APPLY HERE**

### We're hiring a Business Manager!

✓ Fun Environment ✓ Grow a Business ✓ Government Benefits ✓\$82,601-\$99,947\* Salary ✓ Community Involvement









# **Sell the Sizzle**

CAREERS Qualtrics Life Search Jobs Events Blog ☆ Saved jobs (0) Sign up

QUALTILOS PRODUCTS ➤ SOLUTIONS ➤ COMPANY ➤ CUSTOMERS ➤ RESOU

Competitio

# Where impact meets opportunity

Search for job title

Enter location





Get tailored job recommendations based on your interests

**GET STARTED** 



### We're all-in on our employees' well-being

### WORK HARD / PLAY HARD

For every bit of hard work we put in, we have twice the fun. Whether that means taking a break in a massage chair or hitting the slopes after work, Qualtrics makes sure that employees take time to recharge and live it up. Everyone receives \$1500 annually to spend on a 'bucket list' adventure. Check out how one team member spent her Employee Experience Bonus.

### OFFICE PERKS

We believe in a workspace that allows you to take a breather and pepper fun throughout your day. Grab a beer in the Dublin office pub, enjoy Seattle's rooftop patio overlooking the Puget Sound, or raid one of the many kitchens around Provo's office.

### UPWARD MOBILITY

Because we're a hyper-growth company, getting promoted and taking on more opportunity is always an option. We hire individuals who have what it takes to quickly step into the next role and take on opportunities beyond their core job description.

### GLOBAL

Qualtrics employees are plugged into a network of experienced professionals around the globe. With weekly company-wide video meetings



# Hear why our employees chose Qualtrics



CUSTOMER SUCCESS
Tim Strik

READ HIS STORY



SOFTWARE ENGINEER
Mariia Lundvall

READ HER STORY



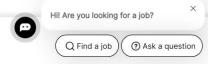
SOFTWARE ENGINEER
Ali Hyder

READ HIS STORY



SALES DEVELOPMENT REP. Audrey Cordal

READ HER STORY



# Job Hunt

38 Applications

12 Interviews

4 Job Offers

1 Acceptance

12 Ghosts

Average response rate to either interview or rejection - 6 weeks Unemployed 90 Days

# **The Job Hunt Process**



### Competition

Job Descriptions

Selling the experience before the job is even mentioned St George City Oualtrics

- Advertising
- Text that excites and engages future employees

Where impact meets opportunity

**Work Hard** Growing together, prospering together

McDonald's Works For Me. Don't just work harder. Career better It's Our People Who Make the Difference

Building the better local business.

- Workplace environment
- Testimonials
- Color, Design, First Look

### Parks & Recreation

Job Descriptions

Is Standard Enough.....

Quarterly, Lunches, Gamification, Break Experiences, technology provided

- Advertising Now Hiring, Help Wanted, IS NOT ENOUGH
- Posting Indeed, Ziprecruiter, URPA, Monster, Utah.gov, Glassdoor
- Compensation monetary, mental, social
- Create a connection to people
- Create the bond between HR and Parks & Recreation
- Remote work conditions, can we adjust.....
- The most dangerous phrase in the language is "we've always done it this way." Rear Admiral Grace Hopper

Tell Me the Why

Scholarships?

Why work for this team?

Testimonials

Mission, Vision, Values

Career Path

Awards

2019

ISTON CHRONICLE



GOVERNMENT DEPARTMENTS RESIDENTS

BUSINESS

I WANT TO ...

Home > Jobs		G Select Language ▼
Filter ▼	Keywords	JOBS LOGIN

### Current Job Listings 9 Total Jobs.

The City of Pearland is a full-service municipal government located in the Texas Gulf Coast region just 20 minutes from downtown Houston. If you are interested in learning a bit more, check out our Community Profile. Or to see the impact that the organization has in the local community view the biennial Citizen Survey Results. The City provides high-quality public safety, parks and recreation, public works and infrastructure, and economic development services to businesses, visitors, and more than 100,000 residents.

The City of Pearland is the innovative leader for delivery of quality services with the following Core Values: Responsive, Results-Oriented, Trust-Builders, and Accountable. The City operates in a Council-Manager form of government with professional administrators and staff working in tandem with elected officials and the community.

The City has a combination of over 750 full and part time employees who have access to a variety of benefits and believe in providing Service the Pearland Way. The citizens of Pearland expect and deserve a committed cadre of talented individuals chosen based on high standards, personal merit as well as their potential to contribute to optimizing performance of the organization. The City of Pearland is looking for a diverse and talented workforce interested in using multi-directional communication (top to bottom, bottom to top, and across peer groups), participating in cross-functional teams, participating in a culture of continuous learning that encourages employee development, embraces technology with a focus on improving service delivery, and thrives in an environment where innovation is encouraged.

Click on a job title below to learn more about the opening.

For additional information contact Human Resources at 281-652-1763.



	Sign Up For Job Alerts!
Nam	е
Ema	il
San	Antonio, TX US
l agi	ree to the terms of service and privacy policy.
	Send Me Jobs
	powered by Refer.io

### Resources

- > PEARLAND ISD
- > ALVIN ISD
- > PEARLAND CHAMBER OF COMMERCE
- > PEARLAND ECONOMIC DEVELOPMENT CORPORATION
- > PEARLAND CONVENTION AND VISITORS BUREAU

Share This Page	
f <b>y</b> in ∨	

Why work for this team?

Testimonials

Mission, Vision, Values

Career Path



### Welcome to the City of Las Vegas Career Page!

Current City of Las Vegas employees, click on Promotions/Transfers to

recreation	x Q
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Job Title <b>\$</b>	Job Type	Salary ▼	Closing
HOURLY - Instructor (Various Programs)	Hourly	\$10.00 - \$18.25 Hourly	Conti
HOURLY - Pool Manager	Hourly	\$17.00 Hourly	11/04/
HOURLY - Lifeguard/WSI	Hourly	\$15.00 Hourly	11/04/
SAFEKEY - Safekey Site Assistant and Site Lead	Hourly	\$12.00 - \$14.00 Hourly	













**APPLY** 

### **HOURLY** - Pool Manager

Salary (i) \$17.00 Hourly City of Las Vegas, NV

Job Type Hourly **Department** Parks and Recreation

Job Number HRLY2021

Closing 11/4/2021 11:59 PM Pacific

DESCRIPTION

**BENEFITS** 

QUESTIONS

### About the Position

### Career Opportunity:

The City of Las Vegas Parks & Recreation department invites applications for Pool Manager.

This is an hourly level, part-time position. Scheduled hours for this position are limited to 19 hours or less per week (Shift will vary based on the needs of the programs and facility). Hourly employees are also limited to 1,560 hours of work in any 18 month period.

### **Supervision Received**

Receives general supervision from higher level supervisory or management staff.

### **POOL LOCATIONS**

Municipal Pool • 431 E. Bonanza Road

Pavilion Pool • 101 S. Pavilion Center Drive

Doolittle Pool • 1940 N. J St.

Garside Pool • 250 S. Torrey Pines Drive

Carlos L. Martinez & Darrio J. Hall Pool • 889 N. Pecos Road

Baker Pool • 1020 F. St. Louis Ave.

# Interviewing/Reviewing



### Competition

- Applying Hiring on the spot
- Interview Questions <u>Digital Interview</u>
- Process Text, Email, Push Notifications on next steps
- Timeline Infographic that shows the process after interview, portal for tracking process. Info sheet of helpful information.
- Career Expert Advice for quitting your job

### Parks & Recreation

- First Impression Website
- Applying What do our applications look like?
   You're on the clock competing with other employers
- Interview Questions Thought provoked, custom to job
  - Values Question
- Key question Values, Mission, Vision Exercise
   Entry Level 15-20 minutes; Mid Level 20-25 minutes;
   Executive Level 30-40 minutes; Group 15-20 minutes per group.
- Process How do we communicate back to the applicant?
- Timeline Do we have a clear timeline of the next steps? How do we avoid ghosting applicants?



# Culture

# Introduction to the Culture

### Competition

- Research the competition in your community
  - Top employer in your city, county, geographical area
  - The private sector isn't copying us in our hiring practices
  - CEOs aren't calling City Managers for advice

### Parks & Recreation

- Acceptance Letter
- Link to Intro Videos <u>Director</u>, <u>Mayor</u>, Council
   Reiterate core values, mission and vision
- Custom Swag Options Sheet. Custom Office Supplies.
- Email employees of new employees start date
- Prepare outline for first day
- Prepare email/text of what is expected the first day i.e., dress code, supplies, documents, office space, etc.
- Before the first day
   Paperwork Employee Cheat Sheet
   Cheat Sheet plays a critical role in the onboarding customization process

# Swag Up

# YOUR CHOICE MATTERS

Swag Up



PLEASE SPECIFY SIZE, COLOR, QUANTITY OF EACH

MORE INFORMATION
WWW.SANMAR.COM
WWW.NEXTLEVELAPPAREL.COM







# Before the first day

### Parks & Recreation

- Prepare Paperwork Packet
  - Think about what can be prefilled out or done before first day i.e., CPR, first aid, training videos, payroll documents

    NO paperwork first day
- Prepare Office Space = Home at Work
   phone charger, speakers, headphones for remote/conference calls office organizer, paint colors, NEW office chair, TV, office sign, etc.
- Prepare Outline for first week Washington City
- Assign Mentor or Buddy Washington City example
- Gift basket preparation uniform, business cards, favorite candy bar, custom gift card (employee cheat sheet)

- Prepare jargon cheat sheet software, city talk, budgets, etc.
- Prepare technology passwords, login information, voicemail, phone setup, etc.
- Notify other departments of new hire
- Review employee cheat sheet for customization

# **Employee Cheat Sheet**

Date:

### **Employee Information**

EMPLOYEE INFORMATIO	N .
Name:	Start date:
Position:	Manager:
FAMILY LIFE	
Married Single Divo	ced Other (optional)
Haur many kida	
How many kids Spouse Name:	
Names	
PERSONALTY	
Favorite color:	What motivates You:
Favorite movie:	
Favorite food:	What makes You Sad:
Favorite song:	
Hobbies:	
	Do you speak any other languages:
Favorite book:	Favorite quote:
What is your style (personality	philosophy on life:
EUN	
FUN	
If you could vacation anywhere	e in the world would you go:
What's the coolest thing you ha	ave every done in your life:
If you had \$25 what would you	
_	
If you could be any animal wha	at would you be and why:
If you were a superhero who w	ould you be and what would your super hero power be:
_	
What's was your favorite toy g	rowing up: What's your favorite toy now:
If you had a day to yourself wh	at would you do:
_	
M/batic compthing that	conto don't know chout your
what's something that most pe	eople don't know about you:

_	
What's one of your guilty pleasu	ires:
What's your favorite thing to we	ar:
If you could have a meal with ar	nyone dead or alive who would it be and where:
WORK LIFE	
What do you like most about yo	ur job:
What motivates you to accompli	ish your goals:
	If you could change one thing about your job what would it be:
Physical – Note, Gift, High Five, etc.	
Physical – Note, Gift, High	
Physical – Note, Gift, High Five, etc.  Public – Meeting, in a	
☐ Physical – Note, Gift, High Five, etc. ☐ Public – Meeting, in a Crowd	
☐ Physical – Note, Gift, High Five, etc. ☐ Public – Meeting, in a Crowd VALUES Please list values that are impor	

### OTHER

Please write any other information you want to share:

# Tech Up

# YOUR CHOICE MATTERS

Tech Up





OFFICE CHAIR SELECTION
CHOICE OF WINDOWS OR OS DEVICE
CHOICE OF 3 CUSTOM OFFICE TECH ITEMS UNDER \$25
DESK OR STANDING
MOBILE OR DESKTOP
SPEAKER(S) FOR OFFICE

# First Day-Soccer Referee

### Soccer Referee

- First Day of Training
  - Refer to Centerville Soccer Referee Onboarding Sheet
  - Meet the Team
  - Social Media Intro/South Summit Intro of Lifeguards
  - Intro Mentor/Buddy
  - <u>Team Building Activity</u> Who's on the bus? <u>Card game</u>
- Gamification What can we do to gamify within our programs?
- Company Culture

  Ruy in to the pur

Buy in to the purpose

- Department Perks Flexibility, Scholarship Stipend,
- Communication

Field Day Experience

Scrimmage with stop and play training



## **Soccer Referee**

- Refer to Centerville Soccer Referee Onboarding Sheet
- Meet the Team
- Social Media Intro/South Summit Intro of Lifeguards
- Intro Mentor/Buddy
- <u>Team Building Activity</u> Who's on the bus? <u>Card game</u>
- Buy in to the purpose
- Talk about progression opportunties



### **Job Summary**

This is a part-time position working under the direction of the Recreation Director, Program Supervisor, or Site Supervisor. Responsible for officiating the youth soccer league. Maintain standards of the game; detect infractions of rules and decide penalties according to established regulations; instruct players on the reason for the violation. Assist with field preparation and control of the overall game. Maintain a high level of professionalism and customer service. Exhibit and emphasize teamwork and sportsmanship. Perform other duties as assigned.

### First Day Experience - In Class Training - 60 minutes

### Meet the team

- · Picture post to social media for introduction (like a signing day with Utah Grizzly)
- Video Council and Mayor
- Tour of office, facilities, breakroom, restrooms, fields
- Intro to Workspace field, gym logistics, school policy, custom uniform, custom swag (employee cheat sheet)

### Intro Mentor/Buddy

· Pair with experienced staff member when possible

### Team Building Activity

· Who's on the bus?

### Company Culture

- · Mission, Vision, Value Video
- · Video from Director, Council, Mayor
- · Department Lingo
- City Required Training
  - o Handbook
  - o Risk management Liability

### Communication

- Parents/Coaches
- Emergency Procedures
  - o Accident/Incident Reports
  - o Non-Emergency vs. Emergency
- Payroll
  - o Incentive based pay/promotion schedule
  - o Schedule signing up for games, cancelation policy, 3 strikes rule

### Field Day Experience - Out of Classroom Training - 60 Minutes

### **Practical Training**

- Scrimmage with two teams at practice
- Field Set Up
- Rules

# Full Time Staff Member

- Meet in the Parking Lot
- Custom Welcome Gift Basket (employee cheat sheet)
- Office personalization (creative workspace or black hole)
- Notebook DOCUMENT, DOCUMENT, DOCUMENT
- Power of Moments Dan & Cheap Heath - John Deere Hiring
- Everyday should feel like the rehire day



### **Job Summary**

To plan and coordinate year-round sports leagues for youth and adults and recreation programs for children, teenagers, and adults; to coordinate, direct and plan a variety of recreational and facility use functions; to oversee and coordinate volunteers and volunteer opportunities; to assist organizations with planning and program development and community organizations and residents; and to assist with special events; schedules facilities and volunteers.

### First Day Experience - Morning - 8:30 - 12pm

Meet in Parking Lot

Custom Parking Spot

### Meet the team

- Welcome banner
- · Picture post to social media for introduction (similar to a signing day Utah Grizzly Example)
- · Video Council and Mayor
- · Tour of office, facilities, breakroom, restrooms
- Intro to Workspace Glimpse of office space, custom gift basket, staff shirt, banner at office space, welcome signs from other employees. (Employee cheat sheet)

### Intro Mentor/Buddy

· Pair with experienced staff member when possible

### Team Building Activity

· Who's on the bus?

### Company Culture

- · Mission, Vision, Value Video
- Video from Director, Council, Mayor
- Department Lingo

### Lunch with 2-3 Staff - 12pm - 1pm

- Time for informal questions
- Turn the conversation to getting to know the people of the company

### First Day Experience - 1pm - 4pm

### Move into office

- · Clean This is their home at work, make it comfortable
- Personalized Desktop Screen Welcome,
- Customized Items chair, desk, name plate, leather bound journal, let them order a few custom items to personalize space
- · Company Directory Emails, Phone Numbers, Departments
- Tools office supplies, tools to hang/install items

# First Day - Recreation Coordinator

# Full Time/Part Time Employee

- Refer to Centerville Recreation Coordinator Onboarding Sheet
- Key Points

Meet in the Parking Lot

Custom Welcome Gift Basket (employee cheat sheet)

Office personalization (creative workspace or black hole)

Notebook - DOCUMENT, DOCUMENT, DOCUMENT

Power of Moments - Dan & Cheap Heath - John Deere Hiring

Everyday should feel like the rehire day



# Gamification

# WORKPLACE GAMIFICATION



**INCREASING EMPLOYEE ENGAGEMENT AND PRODUCTIVITY** 



Gamification in the workplace isn't just about turning work into a game. It's about using psychology to motivate workers, drive higher employee productivity and improve business outcomes. Gamification apps tailor the game mechanics and motivational techniques to add competition to the work environment and foster employees' behaviour needed to achieve important business goals.

### Gamification can be used to:





employees



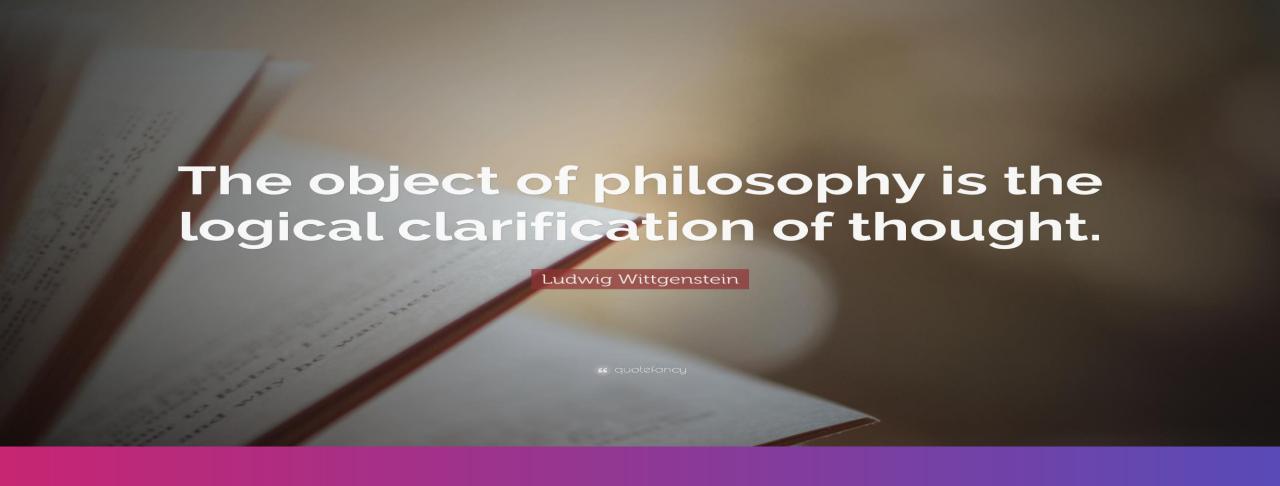
Engage Opt employees work



Optimize workflows



Attract young professionals



# **Clarification = Progress**

# **Employee Progress**

### Continuous Performance Management

- Weekly Check-ins
- Weekly Planning
- Monthly Leadership Training
- 2-3 quarterly goals

Provide supplemental support behind the scenes Review, Revise, Recreate, or Chuck it

- Customized employee appreciation
- Progressive reviews, clear plan to next raise, job title or career
- Increases spread out over year based upon performance
- Surveys QR Codes, Email, Texts, Communication Tools
- DOCUMENT, DOCUMENT, DOCUMENT

### Resources

Employee Performance Tools

- <u>LinkedIn Learning: Online Courses for Creative, Technology, Business Skills</u>
- HR and Talent Management Resource Library | BambooHR
- www.eloomi.com
- www.allvoices.co

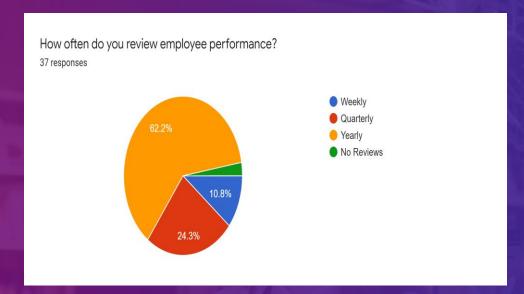
Employee Recognition Tools

- www.motivosity.com
- Kudos Social Recognition
- try.nectarhr.com
- Bonusly Fun, Personal Employee Recognition and Rewards

# **Employee Progress**

Performance Reviews vs. 360 Approach





### Resources

- www.thebalancecareers.com
- Employee Performance Reviews: Productive Or Destructive? Findmyshift
- 13 Employee Performance Review Tips That Actually Improve Performance (quantumworkplace.com)
- 32 Performance Review Phrases By Skill (With Examples) | Indeed.com
- Employees Don't Quit Their Job; They Quit Their Boss! | brigettehyacinth.com
- 21 Engaging Performance Review Examples (+ Templates) (venngage.com)
- 17 Performance Review Templates to Motivate Employees (quantumworkplace.com)

# Consistency Is HARD but You Can Do It

### Stay Current with Market

- Create an internal focus group to get relevant feedback from employees
  - Seasonal Advisory Council
  - Part Time Advisory Council Henderson City
- Employee engagement is not easy
  - Combination of custom and blanket employee experience
- Constantly reevaluate process
  - Factors Min. Wage, Economy, Job Force
  - Plan a reoccurring time to update content

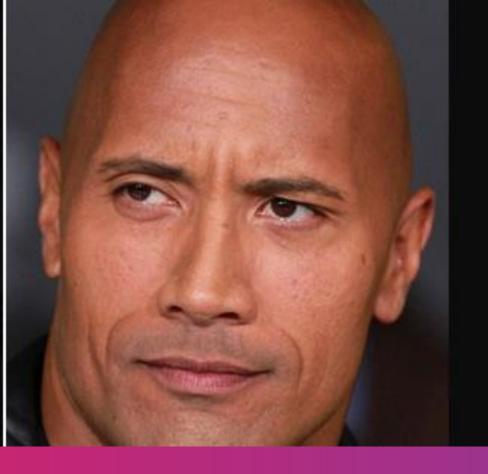
# Offboarding aka When Employees Leave



### When change happens - Learn from It

- Exit Interview Voluntary vs Involuntary
  - Survey for part time, interview for full time if possible
- Off boarding data will improve onboarding process
- Testimonials
- Logistics

Change passwords, logins, access, keys DOCUMENT, DOCUMENT, DOCUMENT



Success isn't always about 'greatness'. It's about consistency.
Consistent hard work gains success.
Greatness will come.

— Dwayne Johnson —

# Consistency

# Off Boarding Best Practices

Start by hearing them out
Prepare your people for the move
Show appreciation
Testimonials
Write an attractive recommendation
Facilitate knowledge transfer
Show them how they can stay connected



